



# **AGEING IS A SOCIAL & ECONOMIC OPPORTUNITY**

Prepared for Gerontech & Innovation Expo cum Summit (GIES) 2017 in Hong Kong SAR  
Presented by Ms Janice Chia, Founder & Managing Director, Ageing Asia Pte Ltd, Singapore

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# Celebrating 8 Years In Challenging Mindsets

## AGEING ASIA COMMUNITY

15,000 in 68  
Countries

## ENGAGING THE MEDIA

Over 100 news  
articles

## AGEING ASIA ACTIVITIES

100+ events in  
12 countries

*Bringing Government, Non-Profit and Business Community together to identify the world's best eldercare innovations that will change the future of ageing in Asia Pacific*

# Ageing Asia International Advisory Board

An international panel of industry leaders in the business of ageing that provides strategic advice and recommendations for Ageing Asia Pte Ltd's industry development activities & content.

## Board Members



**Mr Kevin Tsang**

CIO, Agency for Integrated Care (AIC), Singapore



**Mr Ankur Gupta**

Joint Managing Director, Ashiana Housing Ltd, India



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Professor, Tohoku University, Smart Ageing International Research Centre, CEO, Centre for Studies on Ageing Societies, Japan



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Founder & Managing Director, Ageing Asia Pte Ltd, Singapore



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Chairman, Humanitas Foundation, The Netherlands



**Mr Jim Hazel**

Chairman, Ingenia Communities, Chairman, Omega Communities, Director, Bendigo Bank, Australia



**Mr Tan Choe Lam**

Founder & Managing Director, Jeta Gardens Group, Australia & Jeta Care Group, Malaysia



**Ms Ninie Wang**

Founder & CEO, Pinetree Care Group, Committee Member, National Senior Service Industry Advisory, China



**Mr Stephen Muggleton**

CEO, RSL Care, CEO, RDNS, Australia



**Mr Daniel Reingold**

President & CEO, RiverSpring Health, USA



**Madam Low Mui Lang**

Executive Director, The Salvation Army Peacehaven Nursing Home, Singapore



**Ms Norah Barlow**

CEO, Estia Health, Australia



**Dr Mary Ann Tsao**

Chairman, Tsao Foundation, Singapore



**Mr Kevin Ryan**

Chairman, Waterbrook Asia, Australia, China



**Mr Patrick Cheung**

Chairman, Waterdrops Foundation & The Jade Club, Hong Kong SAR

## Founder



# Ageing Asia Pte Ltd (Singapore)



INDUSTRY TRAINING



FACILITATION



MARKET INTEL

# New Approach Towards Filial Piety



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*“Being filial is not just about looking after our elders, but its about supporting them to continue living in good health, be independent and live life with dignity and purpose as they age. Age with laughter, happiness is my goal.” Janice Chia*



# Ageing Asia: Inspired By Grandma



**1933 - 2017**

In loving memory of Mama

Thank you for the generous love, the joy  
and laughter that you have brought us.

You were my playmate when I was a kid, my  
friend and doting grandma.

You will always be my inspiration and live in  
a special place in my heart.

I love you. Jan

# Vision To Change The Future Of Ageing



*While our Asian grandparents generation expected to be looked after, the 50+ baby boomer generation aspires towards **Healthy Ageing, Independent Ageing and Dignified Ageing***

# Ageing Impacts All Sectors Of Our Economy

## INDUSTRY

HEALTHCARE

HOUSING

TRANSPORT

WELLNESS

TOURISM

FOOD & BEVERAGE

BANKING & INSURANCE

RETAIL





# Consumer Care Partnerships (CCP)



Credit: Starbucks Coffee



Credit: St Luke's Eldercare

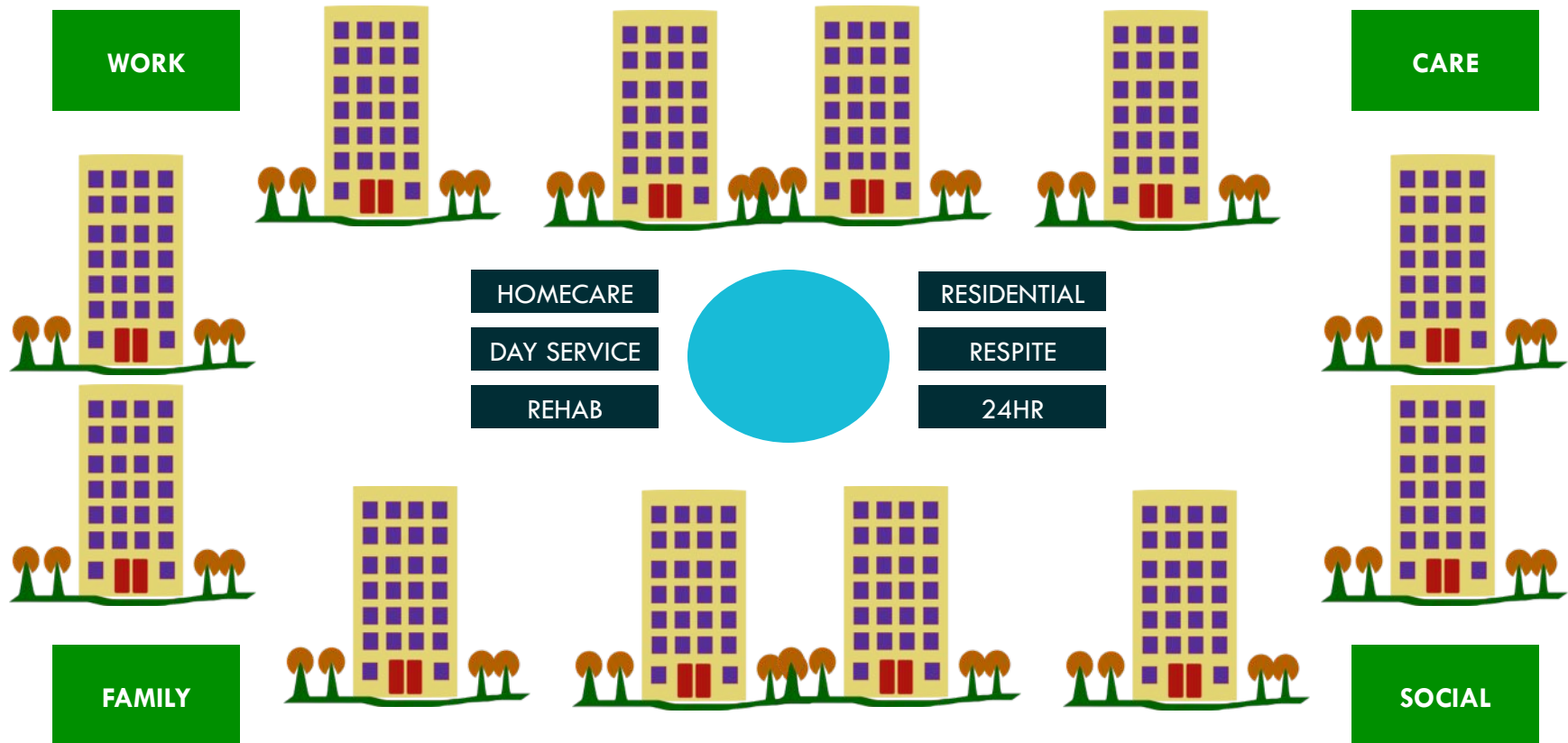


Credit: gogreenhongkong.com

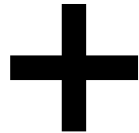
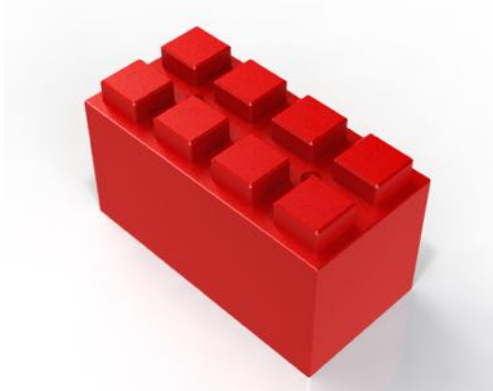


Credit: Orix

# Residential Care Facilities As Hubs



# Future of Innovations & Technologies for A.I.P



**MULTIPLE CONFIGURATIONS, PERSONALISATION, EMPOWERMENT**

# Ageing Asia Video Links

[https://www.facebook.com/  
AgeingAsia/posts/839683589517705](https://www.facebook.com/AgeingAsia/posts/839683589517705)

Credit: Channel News Asia Insider, Singapore